

foneGEAR Launches Music and Data syncCABLE™ Line

Easily upload music or data to mobile phones

March 27, 2008 – Las Vegas, NV– foneGEAR® LLC (Rochester Hills, MI) – a leader in mobile communications accessories – is pleased to announce the launch of syncCABLE™ data transfer cables, which enable the movement of music or data between personal computers and cellular telephones.

foneGEAR's syncCABLE is compact, easy to use and retractable, with a 34" cord for conveniently connecting to phones at any distance. syncCABLE is a true "Plug and Play" device, and connects to any personal computer via a USB, so no special software is required – a simple drag-and-drop procedure allows songs or data to be transferred between the computer and the phone.

Four models of syncCABLE will initially be available, to be used with popular LG, Samsung, Motorola and Blackberry devices. Complete phone compatibility information is listed on the syncCABLE packaging and on the foneGEAR web site, www.fonegear.com.

In addition to syncing music and data, syncCABLE will also charge any compatible phone, making it a true multi-function accessory. syncCABLE will be available at Wal-Mart and other fine retailers in the 2nd Quarter of 2008.

"syncCABLE meets an untapped need in the market." said Mark Formicola, foneGEAR's Senior Product Manager. "Millions of people now have music phones, but no convenient way to transfer data between their phone and their computer. syncCABLE makes it easy."

syncCABLE, which features foneGEAR's patented Check-Your-Connector™ packaging, will be on display along with the entire line of foneGEAR accessories in Central Hall Booth 3700 at the 2008 CTIA Wireless Show.

About foneGEAR

Headquartered in Rochester Hills, MI, foneGEAR provides a wide range of accessory products for the mobile lifestyle and has developed a number of innovative new designs for both the headset and accessory markets for mobile phones, music players, "smartphones," and specialty products. More information about foneGEAR products may be found at www.foneGEAR.com.

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