

## **foneGEAR Announces Introduction of “Flip-Flop™” Phone Cases**

### **foneGIRL and foneSTAR Cases let you have fun with your phone**

**January 8, 2007 – Las Vegas, NV**– foneGEAR® LLC (Rochester Hills, MI) – a leader in mobile communications accessories – is extremely pleased to announce the introduction of foneGEAR “Flip Flop”™ and Foam Sandal™ phone cellular phone cases. Flip-Flop cases are styled to look like the popular flat, backless sandals, and are available in many styles. Foam Sandal phone cases are made from a special foam rubber, and are styled to look like sandals with a perforated top and a strap on the back.

Flip-Flop cases will be available under foneGEAR’s foneGIRL and foneSTAR product lines, in unique styles that represent the values of each brand. foneGIRL Flip-Flops come in bright pastels, with cute accent flowers and brightly patterned “soles.” foneSTAR Flip Flops are edgier and come in camouflage patterns or black suede.

Foam Sandal cases are a foneGIRL exclusive, and are currently available in pink, with other colors to follow. Many styles of the Flip Flop case are already available at retail, with more styles to follow in the coming months.

The complete line of foneGEAR Flip Flop cases and Foam Sandal cases will be on display along with the entire line of foneGEAR wireless phone accessories in South Hall Booth 31767 at the 2007 Consumer Electronics Show.

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**ENCLOSURES: foneGEAR product and package images. All images ©FONEGEAR, LLC 2007.**



foneGIRL Flip Flop cases in pink, blue green,



foneSTAR camouflage flip flop case. foneGIRL Foam Sandal case in pink.