

## **foneGEAR named Harley-Davidson® Licensee**

### **New accessories roll into select retailers**

**March 27, 2008 – Las Vegas, NV**– foneGEAR® LLC (Rochester Hills, MI) – a leader in mobile communications accessories – announces today the launch of cellular phone and iPod accessories featuring licensed Harley-Davidson® imagery at the 2008 CTIA Wireless Show.

The phone cases, available by June 2008, will feature vivid, exciting imagery in a variety of styles and materials. Nine cellular phone cases will be initially available, with more styles and iPod cases to follow. All foneGEAR cases are constructed from premium materials and feature a lifetime warranty.

"We are very excited about our relationship with Harley-Davidson and our ability to offer an exclusive product line." said Ken Eisenbraun, President of foneGEAR. "Harley-Davidson® is one of the world's most recognized brands and is a tremendous addition to foneGEAR's licensed case portfolio."

With the addition of Harley-Davidson cases, foneGEAR has reinforced its status as the undisputed leader in licensed phone accessories, with a product line that encompasses seven sports licenses and four premium lifestyle product lines. Information on the entire foneGEAR product line is available at [www.fonegear.com](http://www.fonegear.com).

Licensed foneGEAR cases feature swivel belt clips, durable construction, and vivid color logos. foneGEAR phone cases are sold on foneGEAR's patented hang tag and offer lifetime warranties through foneGEAR. Harley-Davidson® accessories by foneGEAR will be sold through the Harley-Davidson dealer network and through select retailers. The complete foneGEAR licensed case program will be on display along with the entire line of foneGEAR accessories in South Hall Booth 3700 at the 2008 CTIA Wireless Show.

#### About foneGEAR

Headquartered in Rochester Hills, MI, foneGEAR provides a wide range of accessory products for the mobile lifestyle and has developed a number of innovative new designs for both the headset and accessory markets for mobile phones, music players, "smartphones," and specialty products. More information about foneGEAR products may be found at [www.foneGEAR.com](http://www.foneGEAR.com).

#### About Harley-Davidson

Harley-Davidson Motor Company, the only major U.S.-based motorcycle manufacturer, produces heavyweight motorcycles and a complete line of motorcycle parts, accessories and general merchandise. For more information, visit Harley-Davidson's Web site at [www.harley-davidson.com](http://www.harley-davidson.com).

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