

foneGEAR Delivers *Raza Clothing* Accessory Line at 2008 CTIA Show

Ancient Mayan and Aztec Graphics, With a Twist

March 29, 2008 – Las Vegas, NV– foneGEAR® LLC (Rochester Hills, MI) – a leader in mobile communications accessories – is pleased to announce the imminent availability of licensed phone cases featuring the designs of Raza Clothing. Raza, an emerging lifestyle fashion brand designed by Robert Montalvo, had its major debut at the MAGIC show in Las Vegas in February.

The phone cases, a foneGEAR exclusive offering, make use of Raza imagery in a wide array of colors, styles and materials. No two Raza cases share the same pictures and construction, making this the most diverse line of cases that foneGEAR has ever made. Raza cases offer unique detail and eye-catching images in a rainbow of colors, including Mayan statues and ball players, Aztec sun calendars, and Raza's signature icon, a Mayan mask.

Raza cases feature innovative materials to complement their unique looks, including leather, canvas, and foneGEAR's exclusive molding process, which produces vivid color relief cases, and is ideally suited to Raza's intricate designs. Raza cases will be available for all popular phone sizes, with universal pouches, Motorola RAZR-sized cases, and heavy duty canvas styles available. A limited edition premium leather case with a cast Raza emblem will be available exclusively for T-Mobile Sidekick-sized phones.

"The Raza case line by foneGEAR is the boldest line that foneGEAR has ever offered," said Jonathan Stein, foneGEAR's Marketing Manager. "The imagery is stunning, the color is exciting, and there has never been anything like it in our industry. We are delighted to partner with Raza to bring this line of exclusive cellular phone cases to our customers."

Like all foneGEAR cases, RAZA products feature durable construction and high-quality assembly. Additionally, Raza cases include foneGEAR's exclusive, patented carabiner clip, which is also a bottle opener. foneGEAR phone cases are sold on the patented foneGEAR hang tag, and come with a lifetime warranty. The complete foneGEAR licensed case program will be on display along with the entire line of foneGEAR accessories in Central Hall Booth 3700 at the 2008 CTIA Wireless Show.

About Raza

Raza is a contemporary collection that embodies a fashion conscious lifestyle. Influences are taken from ancient Aztec and Mayan graphics, but are delivered with a twist of bright, rich color. Raza's consumer is a leader, a lover of technology, a well-traveled and open-minded individual. A passion for finer things and the work to achieve their desires defines them. More at www.razaclimbing.com.

About foneGEAR

Headquartered in Rochester Hills, MI, foneGEAR provides a wide range of accessory products for the mobile lifestyle and has developed a number of innovative new designs for both the headset and accessory markets for mobile phones, music players, "smartphones," and specialty products. More information about foneGEAR products may be found at www.foneGEAR.com.

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