

## **foneGEAR® Announces Updates to Licensed Phone Cases**

### **Products feature NFL® Teams, College Logos, Realtree® Camouflage**

**January 8, 2007 – Las Vegas, NV**– foneGEAR® LLC (Rochester Hills, MI) – a leader in mobile communications accessories - today announced the update of its complete line of licensed cellular phone carrying cases featuring college teams, NFL® teams, and Realtree® camouflage patterns.

foneGEAR licensed college case are now available in two sizes, for large and small cellular phones and for smartphones, and in two styles: individual team and complete conference cases. Individual school cases are made using foneGEAR's custom manufacturing process to create detailed relief and vivid colors so mascots and team logos stand out with incredible detail.

foneGEAR's patent-pending "Xchange™" conference cases feature complete sets of logos for every school in specific conferences, which can be displayed individually behind a clear window based on the wearer's preference. Conference and individual school cases are currently available for the following conferences, with more on the way:

- Big 10® Conference
- Big 12® Conference
- Southeastern Conference (SEC®)
- Atlantic Coast Conference (ACC®)
- Pacific-10® Conference (PAC-10®)
- Big East® Conference

foneGEAR's authorized NFL Logo Cases will be entering their first complete year of production in 2007. Also featuring foneGEAR's proprietary molding process, NFL cases are available in individual team cases for all 32 NFL teams, as well as an Xchange "league" case featuring all 32 team logos in one case, to be displayed interchangeably based on the wearer's preference. All foneGEAR cases feature swivel belt clips, durable PVC construction, and vivid color logos to publicly display the wearer's favorite professional football team.

foneGEAR cases featuring Realtree® camouflage are now available for both cellular phones and iPods in Realtree Hardwoods® (phone and iPod) and Realtree Advantage® (**phone only**), which are available in heavy duty nylon and tough PVC jacketing. Nylon cases feature contrasting trim and a durable steel belt clip, while PVC cases feature a swivel belt clip and a metal bag clip.

foneGEAR cases are sold on foneGEAR's patent-pending hang tag and feature durable, high quality construction, swivel-belt clips, foneFINDER™ bag straps, and comprehensive warranties. The complete foneGEAR licensed case program will be on display along with the entire line of foneGEAR accessories in South Hall Booth 31767 at the 2007 CES Show.

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All trademarks and registered trademarks previously cited are the property of their respective owners and are hereby acknowledged. Images may be obtained from <http://www.fonegear.com>.

Contact Jonathan Stein, Marketing Manager for foneGEAR at 248-844-8000 x223 or [jstein@fonegear.com](mailto:jstein@fonegear.com). **ENCLOSURES: foneGEAR product and package images. All images ©FONEGEAR, LLC 2007.**



Licensed collegiate USC universal size case



Licensed NFL Steelers universal size phone case



Licensed smartphone size Texas phone case



Licensed smartphone size Ohio State phone case