



## **ABOUT foneGEAR**

Headquartered in Rochester Hills, Michigan, foneGEAR provides a wide range of accessory products for the mobile lifestyle, and has developed a number of innovative new designs for all mobile phones, cordless phones, and music players. foneGEAR's customers include national retailers, wireless carriers, electronics retailers, grocery and drug stores, and collegiate and sporting goods stores.

Major foneGEAR product categories include carrying solutions, charging, and voice communication. foneGEAR has developed a product line of more than 400 items, including:

- More than four dozen voice products (Bluetooth headsets and wired headsets)
- 80+ charger models (12v standard and retractable vehicle, 120v home & away, and USB)
- More than 200 unique carrying pieces (cases, holsters, NFL cases, NCAA cases, RealTree camouflage cases, foneSTAR and foneGIRL licensed cases)
- A complete line of tuneGEAR iPod and MP3 player accessories including audio headphones, chargers, and premium carrying cases.

In 2005, foneGEAR began manufacturing and distributing a number of licensed cases; including NFL, NCAA Collegiate Cases and RealTree camouflage cases. This category has become a significant part of our program offering. The tuneGEAR brand, which was launched at the 2006 Consumer Electronics Show, offers a complete line of iPod and MP3 accessories.

foneGEAR is committed to building exciting, high-quality products and providing excellent service to our customers, retailers, and marketing partners. Companies choose to partner with foneGEAR because of our deep understanding of the wireless business and our customer relationships. foneGEAR's deep commitment to the category will help ensure our mutual success, and we will look forward to growing this category in with our partners.

foneGEAR's outlook for 2008 and beyond is extremely positive, as it continues to grow and refine its product line and provide leadership in the wireless category.